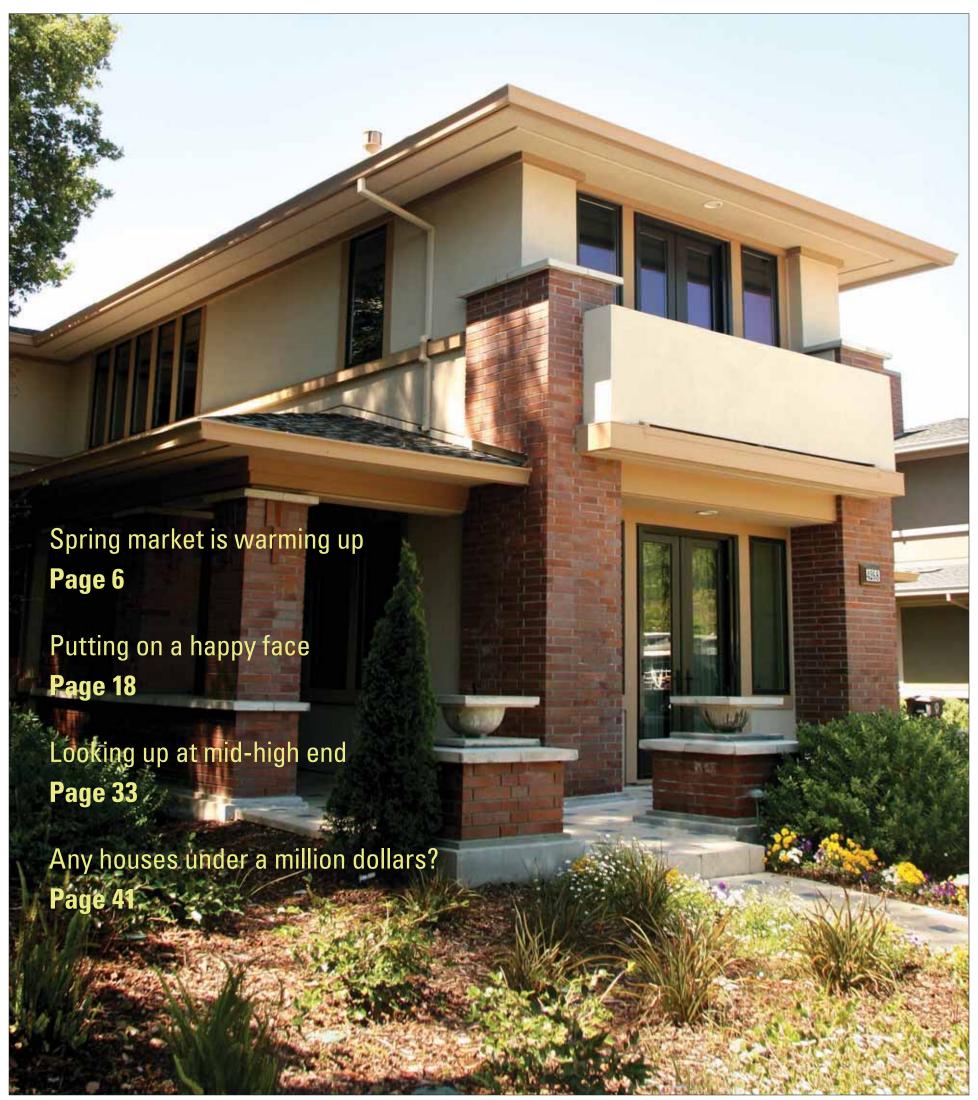
## Spring Real Estate?8

A PUBLICATION OF THE ALMANAC AND PALO ALTO WEEKLY



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## SPRING REAL ESTATE 2010 A Palo Alto Weekly and Almanac publication

Editor: Carol Blitzer Designer: Diane Haas

On the cover: This five-bedroom, four-plus-bathroom home at 4268 Wilkie Way in Palo Alto was offered at \$2.4 million in April. Photo by Veronica Weber.

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A tranquil, well-located community

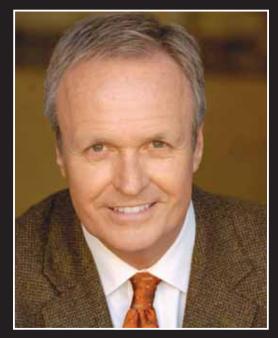
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\$2,195,000



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Fabulous two-story; select your finishes **\$9,995,000** 





#### NEW COMMUNITY

#### 110 Royal Oak Court Menlo Park

5 bedrooms, 4.5 baths; approx. 5,234 sq. ft. **\$3,595,000** 

co-listed with Denise Laugesen **royaloakcourt.com** 



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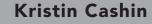


#### LAS LOMITAS SCHOOLS

#### 234 Leland Avenue Menlo Park

Updated and remodeled throughout; large lot **\$1,530,000** 

234leland.com



Shane Stent

Frankie Stamey



NEW COMMUNITY

#### 125 Royal Oak Court Menlo Park

6 bedrooms, 5.5 baths; approx. 5,300 sq. ft.

\$3,795,000

co-listed with Denise Laugesen royaloakcourt.com



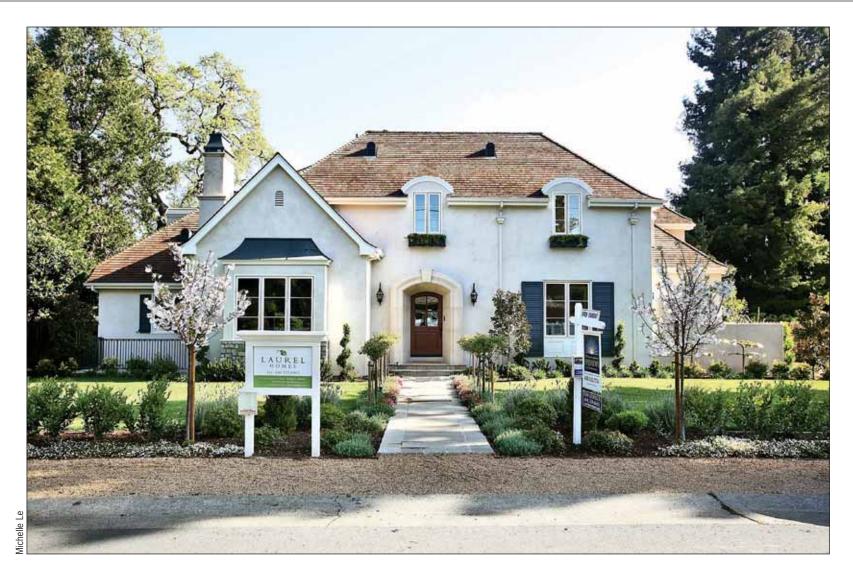
Rosewood Drive, Atherton Royal Oak Court, Menlo Park Orange Avenue, Menlo Park

#### **COMING SOON**

Allied Arts home
Crescent Park home
South Palo Alto home



DRE# 01438764



## Spring market is warming up

#### BUYERS HOPE PRICES HAVE BOTTOMED OUT, SELLERS STILL CAUTIOUSLY WAITING

#### by Carol Blitzer

ome prices are down to 2006 levels, the stock market seems stable or at least not last year's wild ride — and economic forecasts are cautiously optimistic.

But numbers fail to tell the whole realestate story in Palo Alto and nearby communities.

Several key issues emerged in mid-March, including: 1) Inventory in early spring is running low, Realtors consistently reported, but all expected that to change soon.
"I think there's a pent-up demand. This

"I think there's a pent-up demand. This year there's a lot more sales and less inventory. Last year inventory sat around," said Leslyn Leong, an Alain Pinel agent who was hosting an open house in mid-March for a Palo Alto listing on Ferne Avenue.

2) Competition is heating up, perhaps as (continued on page 8)



Top, At the high end of Menlo Park's market, this home at 958 Hermosa Way was offered at \$6.25 million in early March. Above, Closer to entry level is this home at 1312 Hill Ave., offered at \$310,000 in mid-April.

#### SINGLE FAMILY HOME SALES

ONOLE LAMILE HOME GALLO								
City	Median Price 2009	Median Price 2008	Median Price 2007	Median Price 2006	# Homes Sold 2009	# Homes Sold 2008	# Homes Sold 2007	# Homes Sold 2006
East Palo Alto	\$249,750	\$310,000	\$615,000	\$649,000	69	165	83	155
Los Altos	\$1,510,000	\$1,797,500	\$1,749,000	\$1,621,000	269	252	324	353
Menlo Park	\$1,095,000	\$1,386,000	\$1,261,000	\$1,270,000	315	300	410	377
<b>Mountain View</b>	\$874,840	\$982,000	\$1,055,094	\$910,500	254	235	270	318
Palo Alto	\$1,334,500	\$1,550,000	\$1,555,000	\$1,345,000	387	356	463	516
Redwood City	\$672,000	\$800,450	\$885,000	\$850,000	461	491	507	575

\*Information provided by the Silicon Valley Association of REALTORS® from MLSListings Inc.

# 22 Rittenhouse Avenue Atherton www.22Rittenhouse.com \$1,795,000

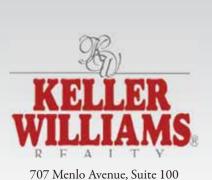


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Top, This home at 320 Kellogg Ave., Palo Alto, was offered at just under \$8 million in mid-April. Above left, At the opposite end of Palo Alto's market is this home at 105 Lowell Ave., offered at \$729,000 in mid-April. Above right, Entry-level in Mountain View's market, at \$435,000 in mid-April, is this home at 2188 Stanford Ave.

#### **Warming up**

(continued from page 6)

Palo Alto Coldwell Banker agent Gwen Luce reported 18 offers and at least 10 other serious buyers who were "reluctant to participate in multiple offers" — a few days after an open house for a Green Acres (Palo Alto) home.

'Our accepted buyer offered all cash, with no contingencies, and a two-day close, 14 percent over the \$1,198,000 asking price. Definite change in the market from last spring!" she wrote in an e-mail.

This year there were 20 offers for a \$700,000-ish home that went for close to a million dollars. Another was listed at \$985,000 and sold for 12 percent more, she said.

3) Pricing is impacted by fluid-

ity in financing and by changes in rules about who can do the apprais-

"It's hard to get a loan," Luce said. "We used to say, 'An agent is as important as the offer.' Now it's the lender."

Qualifying for a loan has gone from one extreme to another, according to Alan Russell, a loan agent for Princeton Capital, Los Altos. Even in this area there were instances of no-down payments on million-dollar houses, as well as adjustable-rate mortgages that got people into trouble, he said.

'We didn't even have to verify income," he said, noting that now things are "uber-conservative. We're documenting everything, bank statements, not just all the details, but making well-qualified clients go the extra mile to get the

But today the loan process is becoming smoother, with more choices, more products. "We're not there yet, but we're getting better,' he said.

Russell pointed to the change in law in May 2009 that forbids lenders from hiring appraisers directly. Now they must hire from an approved list of appraisers or use an appraisal management company, which could send out appraisers who really don't know the area.

Russell's oddest experience was getting a call from the Phoenix airport from an appraiser flying out from San Diego to check out a Scottsdale property. He needed directions to Scottsdale.

Then he called back, looking for comparable sales figures.

'In an attempt to protect the process, they took away a tool used to communicate (between lender and

appraiser)," Russell said. Before, if an appraiser went out to look at a four-bedroom, three-bath home and found it wasn't legally as described, or if he or she noticed a lot of deferred maintenance, the appraiser could let the lender know and adjust the appraisal order. Now he just completes the appraisal, and it comes in as a surprise, he said.

4) Ultimately, it's all about location, location, location.

James Yang, Alain Pinel, Palo Alto, who was hosting an open house at 16 Tulip Lane in Palo Alto, listed at \$1.38 million in mid-March, noted that Palo Alto's entrylevel (\$1 million to \$1.3 million) market was really hot. Recently he had seen more than 20 offers on a Barron Park property.

He attributed it to parents who want to register their children for Palo Alto elementary schools. "The

later you register, the less chance of getting the first choice of schools,' he said.

The district does accept a letter, once the property is under sales contract, he added.

In mid-March Miguel Torres, who has rented in Palo Alto for three years, was looking in Palo Alto and Menlo Park.

"We love Palo Alto, but there's no elasticity in the prices," he said, noting that he'd like to keep his daughter in Palo Alto schools.

'The level between \$700,000 and \$900,000 is cutthroat. With more than a million dollars you have some choices," he said. ■

Associate Editor Carol Blitzer can be e-mailed at cblitzer@ paweekly.com.
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### Celeste's PRIME PROPERTIES

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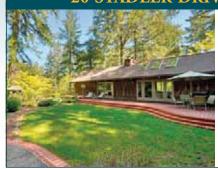
- Fabulous remodel in the Ranch
- 4 beds, 3 bathsOffered at \$2,197,000

#### 250 ALAMOS ROAD, PORTOLA VALLEY



- Stunning modern minimalist with views
- offered at \$4,398,000

#### 20 STADLER DRIVE, WOODSIDE



- Beautifully updated;
   horse facilities with
   direct access to
   Wunderlich Park
- offered at \$1,688,000

#### COMING SOON, PORTOLA VALLEY



- Updated ranch with3 beds, 2 baths
- n Horse facilities with direct trail access

Offered at \$1,549,000

#### 10 BUCK MEADOW, PORTOLA VALLEY

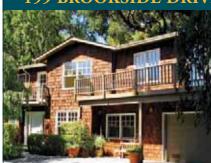


- Gorgeous Blue Oaks home, 4 years old
- n 5 beds, 5.5 baths

Offered at \$4,495,000

Co-listed with Diane Rothe

#### 199 BROOKSIDE DRIVE, PORTOLA VALLEY



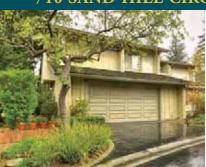
- Traditional design, fabulous yard
- offered at \$1,639,000

#### 5933 ALPINE ROAD, PORTOLA VALLEY



- Contemporary on 12.5 acres with fabulous views
- 4 beds, 4 bathsOffered at \$2,198,000

#### 710 SAND HILL CIRCLE, MENLO PARK



- End unit townhome;handsome upgrades
- n 3 beds, 2.5 baths

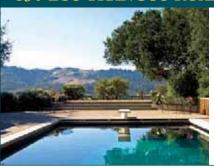
Offered at \$989,000

#### 155 LAKE ROAD, PORTOLA VALLEY



- Absolute charm with Bay views
- 2 beds, 1 bath + bonus
  Offered at \$1,235,000

#### 830 LOS TRANCOS ROAD, PORTOLA VALLEY



- Over 9 acres with views; Palo Alto schools
- n 4 beds, 3 baths

Offered at \$5,488,000

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## What's on the market?

PART OF WHAT BUYERS NEED TO KNOW

by Carol Blitzer

f you want to know what's on the market, you need to get out there and look.

That's what I did in March, spending a couple of weekend afternoons cruising through open houses in Mountain View, Palo Alto and Menlo Park.

The first weekend, in three hours I was able to check in with real-estate agents at five open houses. Each one offered a nugget or two of advice.

I began in Mountain View, visiting 792 Bond Way in the Cuesta Park neighborhood, with an asking price of \$849,950.

At first the number seemed odd to me, until I was told the federal first-time homebuyer tax credit of \$8,000 was available to those who purchased a home for under \$850,000. (Eligibility rules actually set income limits of \$125,000 for single taxpayers and \$225,000 for married couples filing joint returns, and a maximum price of \$800,000 www.federalhousingtaxcredit. com/faq1.php#11.)

But, at just after 1:30 p.m., the traditional time for open houses to begin, not one person was inspecting the premises.

Patricia York, a Menlo Park Alain Pinel agent, wasn't surprised, since there was a pending sale on the property.

'Last week it was a madhouse." she said, with 50 groups trooping through on Saturday, another 25 groups on Sunday.

Three offers were tendered, and one accepted. The three offers varied from a little below the asking price to one way above. York was not at liberty to reveal which was accepted.

York's take on today's market: There's a different energy. Last year people waited; banks were acting up with all their rules and regulations. Having 50 people come through was unusual."

York helped the current homeowner buy the Bond Way home, as well as sell it now.

York's nuggets:

Homes on the other side of



Miramonte, in the Los Altos School District, sell for \$100,000 more.

• The first thing she advises her clients to do is line up their financ-

Next stop: 1097 Karen Way, Mountain View, with an asking price of \$998,000.

At 2:15 p.m. would-be buyers were swarming the house, which was a short sale (where the home is on the market for less than the balance owed on the property's loan) with no date set for offers yet.

According to David Chung, of Alain Pinel, Palo Alto, 60 groups viewed the Gemello neighborhood home on Saturday, and another 20 had shown up so far on Sunday.

The outstanding loans on this home were \$1.1 million, but because

both loans were held by the same lender, there was only one negotiator for the short sale.

Even then, Chung said, it could take two to three months to complete the sale, once an offer was accepted.

Chung's observations:

• Inventory is low compared to last year. Since the market bottomed out in January 2009 it's been slowly inching forward. "The last three to four months we're seeing prices up, mainly because of lack of housing," he said.

· "People still need a bigger place. Eighty per-

cent of sales are trade-ups, plus lots of 're-lo's' (people relocating from another city or state)," he said.

• When shopping for a short sale, remember that interest rates often can't be locked in for as long as the short sale takes to get negotiated; just when the lender says OK, the prospective buyer has to start over in getting financing. (See story on financing, page 52.)

A half hour later, Leslie Zeisler of Midtown Realty showed me through 823 Sheila Court, on a private street in an industrial part of Mountain View, north of Old Middlefield Way.

Twenty houses in the Central Park of Mountain View subdivision were built 11 years ago on two private roads - Sheila Court and Warner Court — surrounded mainly by storage facilities and light industry.

"It's a nice, nice house. Anyplace else it'd be over a million dollars," Zeisler said. With an asking price of \$849,000, the home seemed to be attracting those first-time homebuyers interested in the federal cash

"Yesterday I had a fabulous afternoon," Zeisler said, with 22 groups coming through, several showing strong interest and returning for another look.

Zeisler's thoughts:

- First-time homebuyers are in a bit of a quandary looking at homes priced at \$800,000. If they bid over the asking, they lose their eligibility for the cash-back. But if they bid at asking or lower, they risk losing the house.
- · Gather information about finances early; the rules changed in January. "There are new rules about waiting periods, appraisals. It's taking longer. ... Some lenders don't want to close under 45 days," she

A little over a mile away, Lisa Knox of Midtown Realty, Palo Alto, was hosting an open house at 4046 Ben Lomond Drive in Palo Alto's historical Greenmeadow Eichler neighborhood. Even with a price tag of \$1.4 million, the house was full of lookers.

Many were neighbors who came to see how the home was designed and furnished, but this was the second open-house weekend. "We've been very busy. People are constantly flowing through," Knox



Woodside

FOR SALE PRICE UPON REQUEST

Emerald Hills











Menlo Park

OFFERED AT \$799,000



Los Altos -



OFFERED AT \$3,595,000



Saratoga

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said, greeting her neighbors. She herself lives nearby

But despite the heavy traffic, there were no offers — yet.

Knox's observations:

- "Inventory is ridiculously low half of what it was last February. Buyers are still very cautious.'
- "It's no more 'Make an offer after three days on the market."

My final stop that Sunday was a home in a planned-unit community in Sharon Heights, at 2468 Sharon Oaks Drive in Menlo Park. The large home had one common wall with a neighbor, and the exterior landscape was kept up by the homeowners' association.

Priced at \$1.09 million, the home would be perfect for a downsizing couple, said Marilynne Pryor, an agent with Coldwell Banker, Menlo Park.

But despite the fact that sales have been picking up since after the holidays, she's not seeing the multiple offers of her colleague who sells in the \$400,000 to \$800,000 range in Mountain View and Sunnyvale.

Pryor's tips:

• Despite \$1.09 million being a good price point, people living in larger homes nearby are still hesitating to sell.

'They have their heads on a price point for their house that they heard about five or six years ago. Guess what? Equity in that home has gone down. There's no nest egg to fall back on," she said.

The next weekend I concentrated my scouting in The Willows neighborhood of Menlo Park.

My first stop was a handsome 1,080-squarefoot home at 211 Haight St. listed at \$799,000. Broker Terry Kent, of Drexel Realty Services, Menlo Park, said he saw a steady traffic stream in all three open houses held so far.

"We get nothing but good reviews from Re-

altors, but it's near the freeway," he said. A fountain in front and another in back helped mask the sound.

Kent's observations:

- He expected the 70 to 80 homes on the market in mid-March to morph into 125 to 130 later in the spring.
  • "People are still being cautious."

Just blocks away, at 316 Durham St., in the first quarter hour, two visitors had already shown up to see a home listed at \$748,000. Described by Desiree Docktor, of Alain Pinel, Palo Alto, as a "nice, entry-level home in The Willows," the house had already been seen by 80 brokers on tour.

Although there was a lovely, large back yard, one had to walk down four steps into and through the pantry/laundry room to reach the door leading to the yard. Another plus/minus: a bus stop was 100 feet away.

Docktor's notes:

- Some people believe prices have bottomed out and they're looking to buy.
- · Buyers were aware that the first-time homebuyers credit is expiring April 30.

Two Palo Alto Alain Pinel agents, Ted Paulin and Daryl Sid, were hosting the open house at 715 Laurel St., which was offered at \$899,000. They were expecting 30 to 40 groups to pass through over the weekend.

The house had just come on the market the previous week, and Paulin already expected at least two offers.

He said he spent five weeks getting the house ready for sale.

Paulin's comment:

'We go for making the house turnkey; most buyers don't want to deal with issues,' he said, noting that they gutted the bathroom after the termite report showed damage in the original bathroom. In all, the owner spent \$27,000 on the driveway, new bathroom, gutters and retrofitting the chimney.

#### Margot Lockwood presents...

#### 9 Wilmington Acres Court RC

Recently updated w/ designer quality 4 beds, 3.5 baths on 12,200 lot on private setting. Formal LR/DR, wonderful new eat in kitchen, separate FR and wonderful outdoor patio with built-in Bar-B-Q.

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#### 1216 Chantel Way RC



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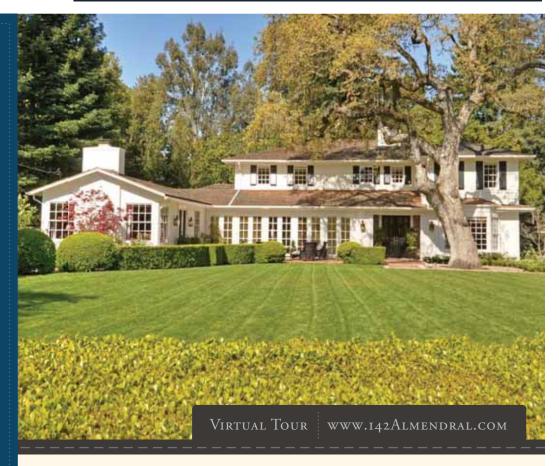
ATHERTON

Majestically positioned beyond prolific formal gardens, this timeless 1920's Colonial-style estate in West Atherton gracefully blends stately distinction with modern amenities and impeccable entertaining grounds. Exquisite, enduring details evidence craftsmanship of a bygone era and provide a warmth and character that is rarely found.

In addition to the 5,650 square foot residence, this extraordinary estate offers a spacious guesthouse, entertaining pool house, 3,000-bottle







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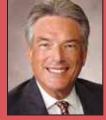
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## Spring 2010 snapshot of the market

HERE'S WHAT YOU CAN GET FOR CLOSE TO THE MEDIAN PRICE

#### by Carol Blitzer

Here's a quick view of samples of the market in early March to mid-April. Each home was offered at close to the median price for that community.



#### **PALO ALTO**

Address: 401 W. Meadow Drive

List price: \$1,368,000 Bedrooms: 4 Bathrooms: 2.5 Interior: 1,902 sq. ft. Lot size: 2,675 sq. ft. Date built: 2009

West Meadow Oaks is a complex of six new green-built, single-family homes, with optional solar heating. Located in Charleston Meadows these homes have easy access to schools (Briones Elementary, Terman Middle, Gunn High) as well as nearby Robles Park. Amenities of the two-story home include a master-bedroom suite, central air conditioning, a living-room fireplace and a two-car garage.



#### **LOS ALTOS**

Address: 2061 El Sereno Ave.

List price: \$1,506,000 Bedrooms: 5 Bathrooms: 3.5 Interior: 2,898 sq. ft. Lot size: 0.22 acre Date built: 1950

This large South Los Altos home features two master suites, vaulted ceilings with skylights soaring above a spacious great room, plus a bonus room that could serve as a formal dining room or office. Other highlights include three-zone central heating, a large back yard and access to Cupertino schools.



#### **MOUNTAIN VIEW**

Address: 730 Alice Ave. List price: \$869,888 Bedrooms: 3 Bathrooms: 2.5 Interior: 2,042 sq. ft. Lot size: 4,400 sq. ft. Date built: 1989

Located in the Sylvan Park neighborhood, this two-story home offers easy access to highways, as well as proximity to schools and Sylvan Park. Amenities include a living/dining room combo with vaulted ceilings in the master suite, as well as a kitchen/family room with a second fireplace, and an attached two-car garage.



#### **MENLO PARK**

Address: 1064 Laurel St. List price: \$1,099,000 Bedrooms: 3 Bathrooms: 2.5 Interior: 1,850 sq. ft. Lot size: 3,750 sq. ft. Date built: 2007

In the very heart of Menlo Park, this newer home is within easy walking distance to Burgess Park, the library or Santa Cruz Avenue. Or to pick up a cup of coffee at Cafe Borrone en route to Caltrain. The two-story home features hardwood floors in the public spaces, carpeting in the bedrooms, along with a fireplace, separate family room and dining room.



#### **REDWOOD CITY**

Address: 578 Lakeview Way List price: \$699,500 Bedrooms: 3 Bathrooms: 2 Interior: 1,110 sq. ft.

**Lot size:** 7,992 sq. ft. **Date built:** 1947

This Emerald Hills home hasn't been on the market since 1980. Today one can view all the way to Moffett Field from the eco-friendly deck. Amenities include a spacious kitchen with a breakfast nook, separate laundry room, and a bonus room off the kitchen that could double as an office or formal dining room — and there's room to park a boat or RV.

#### Midtown Realty presents...

4046 BEN LOMOND DRIVE, PALO ALTO



3 beds, 2 baths 1,688 sq. ft. of living space  $\mid$  7,140 sq. ft. lot

#### Award Winning Eichler

Completely renovated! Featured in the Los Angeles Times and recipient of the Metropolitan Home "Home of The Year Award". Located in the heart of Greenmeadow, this home features slate and wood flooring, custom kitchen and bathrooms, detached studio office, large common areas include living room and separate family room, and highly efficient solar electric panels. Beautifully landscaped.

Listed by: Tim Foy Listed at: \$1,395,000

#### 1770 Rock St, Mountain View

#### Open Sunday 1:30-4:30



#### Move-in Condition

- 3 bedrooms, 2 bathrooms
- Builder: Mackay
- Freshly painted interior and exterior
- Newly installed wall to wall carpets throughout
- Attached 2 car garage

Listed by: Tom Foy Offered at: \$625,000

#### 2181 CAMINO A LOS CERROS, MENLO PARK



#### Wonderfully Updated

- 3 bedrooms,
- 2 bathrooms
- · Large master suite
- Remodeled kitchen · Spacious family room
- Hardwood floors
- Central air conditioning
- Mature landscaped grounds
- Excellent Menlo Park Schools

Listed by: Tim Foy Offered at: \$1,349,000

#### 21 WILLOW RD, #42, MENLO PARK



#### Wow! A Phenomenal Home

- 2 bedrooms, 2 bathrooms
- Single level, no one above
- Ideally situated between Downtown Palo Alto and Downtown Menlo Park
- French doors lead to a beautiful private backyard with mature landscaping
- Gleaming hardwood floorsLight, bright and nicely
- updated

Listed by: Tim Foy & Molly Foy Rich Listed at \$599,000

#### 49 Woods Lane, Los Altos



#### Located in Serene Toyon Farms

Rare 3 bedroom, 2 Bath townhouse with over 1,700 square feet of living space. Soaring vaulted ceilings, all day light pouring in from every window, unobstructed views of nature and a large private patio deck. Located in serene Toyon Farms and minutes from groceries stores and excellent Cupertino schools.

Listed by: Tim Foy and Molly Foy Rich Listed at: \$975,000

#### 957 CHANNING AVENUE, PALO ALTO



#### A Rare Palo Alto Find

- Charming single family home
- beautiful gardens Separate office/bonus room Expansion possibilities
- Recently remodeled
- Prestigious Palo Alto
- Desirable Crescent Park Walking distance to

· Private lot with

Stanford, downtown, comrs munity center and more Listed by: Jane Volpe · Hardwood floors

Offered at: \$795,000

#### 2075 OBERLIN STREET, PALO ALTO



#### A Exceptional New Executive Home in College Terrace

- 6, 250 square feet of living space
- 10, 653 square feet lot size

Listed by: Tim Foy Listed at \$4,999,999

#### Midtown Realty, Inc.

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#### SPRING REAL ESTATE 2010



#### **EAST PALO ALTO**

Address: 2213 Pulgas Ave. **List price:** \$249,000 **Bedrooms:** 2 Bathrooms: 1 Interior: 890 sq. ft. Lot size: 4,750 sq. ft. Date built: 1953

This freshly painted home features a newer kitchen with granite counters, as well as doublepaned windows. A two-car garage has been converted to a separate unit. The older home is not far from elementary schools, the Boys and Girls Club, the Ravenswood 101 Shopping Center, and it has easy access to the Palo Alto Baylands.



#### **PORTOLA VALLEY**

Address: 131 Mimosa Way List price: \$1,695,000

Bedrooms: 4 Bathrooms: 2.5 Interior: 2,050 sq. ft. Lot size: 0.23 acre Date built: 1956

Designed to maximize indoor/outdoor living, this Ladera home has views from large windows of greenery in the two-tiered back yard. The updated kitchen/family room features hardwood floors, granite counters, custom cabinetry, a breakfast bar and a fireplace. Ladera offers access to freeways and to nearby Las Lomitas schools.



#### **WOODSIDE**

**Address:** 3 Barrett Drive List price: \$1,799,000 Bedrooms: 3+ **Bathrooms:** 3 Interior: 2,740 sq. ft. Lot size: about 2 acres Date built: 1929

This is horse property, with a three-stall barn and paddocks, as well as views of wooded paths from the charming main house. Special touches include vaulted ceilings in the large family, living and dining rooms, hardwood floors throughout and a redone kitchen with a butler's



#### **ATHERTON**

Address: 56 Edge Road List price: \$2,995,000 Bedrooms: 4 Bathrooms: 2 Interior: 2,450 sq. ft. Lot size: 1+ acres Date built: 1951

Behind the stately gates of Lindenwood lies a neighborhood of mainly one-story homes on 1-acre lots. Walls of glass opening to the back yard, living/dining rooms with cathedral ceilings and a recently updated kitchen are key features to this modern home. The home includes a separate structure with a bath — artist studio? Guest house? Workout area?



#### **LOS ALTOS HILLS**

Address: 24269 Dawnridge Drive

**List price:** \$2,599,000 Bedrooms: 4 **Bathrooms:** 3 Interior: 3,397 sq. ft. Lot size: 1 acre Date built: 1962

Not far from the Country Club neighborhood of Los Altos lies horse property, a pool with waterfall and spa, a four-car garage, not to mention a home with high ceilings, a large master suite, built-in outdoor barbecue and a detached office. All this on a flat acre, located at the end

#### 318 Hawthorne Ave. Dountown North Palo Alto



- · Expertly crafted 2 story home
- 3 bedrooms, 2 1/2 baths
- Designer appointments throughout, crown mouldings, oak floors. Gourmet Kitchen with "Five Star" 6 burner
- commercial range, custom cabinets, rare, exotic Granite countertop.
  Separate detached bonus room for office,
- Family room with soffit ceiling, custom lighting, covered veranda.
  Romantic Master Suite with private sundeck.
- Private sunny yard, lush tropical landscaping,

\$1.695.000

#### 321 Bryant Court *Palo Alto*



- Brand new 2 bedroom, 1 ½ bath single level home in front, with 2 remodeled upstairs bedroom apartments
- over a 3-car garage in the rear.

   Designer finishes throughout, bamboo floors, granite counters, custom cabinetry, stainless appliance
- Extensive private mahogany decks off kitchen and master bedroom.
- Sunny front patio and garden, covered front porch.
  Upstairs apartments have hardwood floors, brand new kitchens with granite counters, new baths, inside laundry centers and deep garages with extra
- A rare opportunity for extended family living, or investor. Live in one, rent out the others.

\$1.795.000

#### Coming Soon!

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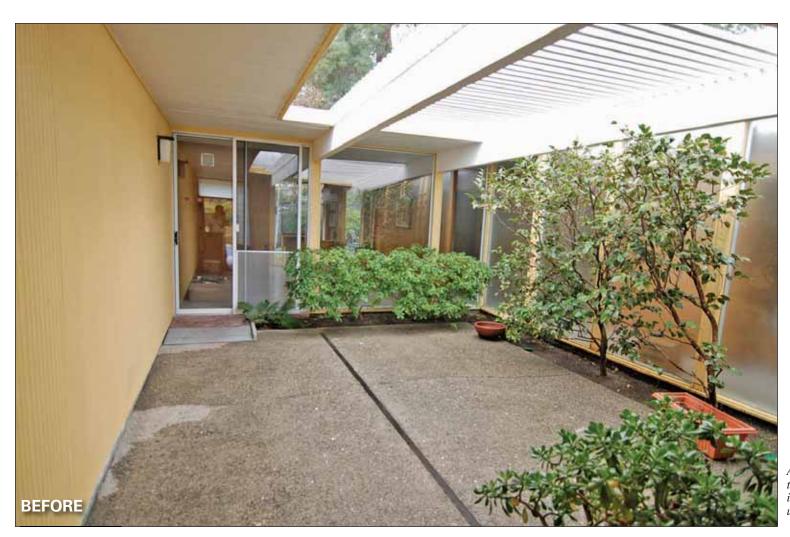
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Over 1.9 Billion dollars in residential Real Estate sales on the Peninsula. \$24,675,000 - 2010 Atherton Year-to-Date Sales Mary was recognized in the Wall Street Journal as the #2 agent in the US in 2005 and again in 2007, #15 in 2008, and she and Brent were the #9 Team in 2006

Information deemed reliable, but not guaranteed. Square footage and/or acreage information contained herein has been received from seller, existing reports, appraisals, public records and/or other sources deemed reliable.

However, neither seller nor listing agent has verified this information. If this information is important to buyer in determining whether to buy or to purchase price, buyer should conduct buyer's own investigation. Photography by Bernard André

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Adding low-growing plants to this atrium, and bringing in furniture, made it into useable space.

#### by Kimberly Ewertz photos courtesy of Nancy Goldcamp

Tust how much is too much when it comes to home renovations when selling a house?

That's one of the most challenging questions facing home sellers deciding whether or not to upgrade or sell "as is."

"You never know who your prospective buyer will be," said Mae Briskin, who recently sold her Palo Alto home of 47 years.

After conferring with Realtor Nancy Goldcamp, Coldwell Banker, Palo Alto, she limited her changes to minor updates, painting, staining and refinishing the hardwood floors, and modest staging. Landscaping was the only major renovation.

Briskin highlighted what Goldcamp felt was the focal point of her front yard, a pair of Blue Atlas cedar trees. She surrounded them with low-growing shrubs, ensuring that the trees would remain the central focus of the yard.

The agent's advice paid off. The new owners of Briskin's property were immediately attracted to her home's curb appeal, and Briskin was secure with her choice of buyers. "I knew my trees would be safe in their hands."

Not everyone decides to hold off on major renovations when putting their house up for sale. Palo Alto resident of 24 years, Marilyn Johns, spent approximately \$17,000, which included painting, staging, landscaping and a complete bathroom remodel, before selling her home.

"I feel the money invested in the remodel was worth it," Johns said.

Her house sold in six days from the date it was listed after she received multiple offers.

Six days is a short amount of time to sell a home, but Roger Cortani sold his mother's Menlo Park home in record time — six and a half hours.

The listing price was \$850,000 and according to Cortani, he received nine offers, all of them in excess of the asking price, and it sold

## Putting on even minor upgrades can make a higher difference a happy face





Carpeting hid hardwood floors, left and below; landscape designer Janice Elliott, of Umbel Landscape Design, suggested removing dense hedges from this Palo Alto Brown & Kaufman home to make it much more inviting.

close to \$100,000 above the listing price.

"I believe a house is sold on first impressions," Cortani said. "A house really does mirror the character of the people who live in it.

"I didn't feel the house needed any major renovations," he said. Goldcamp agreed and her only suggestions were simple but effective. She advised him to do away with the clutter — the house was filled with antiques — repaint and thoroughly clean the kitchen, repair the screen door and clean the gutters. The total investment in repairs and updates came in at less than \$2,000.

One aspect of selling a home is "disclosure" of any de-

One aspect of selling a home is "disclosure" of any defects. "California law gives extra protection to sellers who provide listing inspections," said Elaine Berlin White, attorney at law and broker associate for Coldwell Banker, Menlo Park. Sellers must then decide whether or not to make the repairs or inform any potential buyers of what the repair costs could be.

"Buyers see that repairs are needed, they always expect it to cost more than it does," White said. "It protects the seller from renegotiations or from a buyer to walk away."

As with many who sell their homes, the seller soon be-

As with many who sell their homes, the seller soon becomes the buyer. Last October, Simon Bloch sold his Los Altos home and is currently in the market to purchase another. "It sold very well despite the downturn," Bloch said.

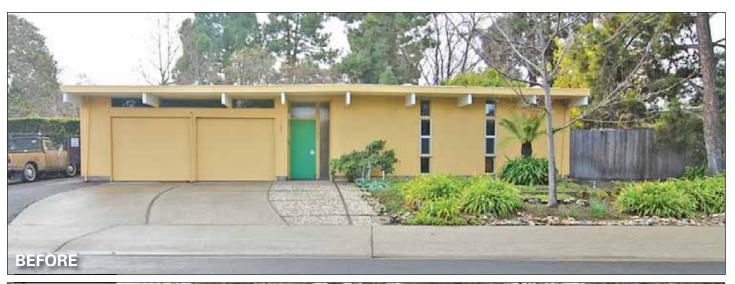
His home was listed for three days and he received multiple offers, with the selling price more than \$100,000 over the listing price.

In his preparation Bloch followed White's advice and had (continued on next page)











Putting on a "happy face" can be as simple as placing pretty plantings next to the garage, replacing a few of the front plantings and adding some ground cover.

#### Happy face (continued from previous page)

termite and property-inspection reports prepared and made readily available for potential buyers. As far as renovations, he invested approximately 1.5 percent of the selling price in repairs, including both cosmetic and structural.

"I was definitely paid back with dividends," Bloch said.

Now Bloch is on the other side of the fence, searching for a home to buy and he's looking for the exact opposite of what he as a seller provided.

"I'm looking for somebody who did not invest in their house, looking for someone who's under-marketing their property," Bloch said. He describes the type of home he's searching for as a "healthy house."

White describes this type of home as a "good-bones" house — one where updates and renovations are needed, but the seller holds off on making these repairs, anticipating the arrival of potential buyers who are willing to invest in those upgrades and improvements in exchange for a lower selling price.

Bloch is confident he will soon find his new home and he confirms that these types of "good-bones" homes do exist. But he's found that in the areas he's searched between Sunnyvale and Menlo Park, there is a shortage of that type of property.

In the end it comes down to choices that only the seller can make.

"It's a delicate balance between doing the work that optimizes the profit, and pricing the house at the right price rather than over price it," White said.



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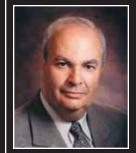
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PRICE UPON REQUEST



Anna **Park** 650.387.6159 apark@apr.com



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**Estela** Freeman 650.543.1061 efreeman@apr.com



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Joe Merkert 650.387.5464 jmerkert@apr.com



Mary Merkert 650.387.5464 mmerkert@apr.com



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Pamela Rummage Culp 415.640.3293 pculp@apr.com



LOS GATOS – Completely rebuilt in 2004 this stunning 4bd/3ba home is located off a private driveway. The lush landscaping in the front and rear yard create a serene setting & a relaxing place to call home. \$1,198,000



Wendy Kandasamy 650.543.1012 wkandasamy@apr.com



Kathleen Wilson 650.543.1094 kwilson@apr.com



**PALO ALTO** — Wonderful midtown home with beautiful landscaping, remodeled kitchen, & courtyard is located close to Mitchell Park, library, & schools!



Greg Celotti 650.740.1580 gcelotti@apr.com



SAN CARLOS – First time on market in 40 years! Wonderful 4bd/2.5ba home in a great neighborhood & private, quiet setting. Includes separate living and family rooms, hardwood floors, master suite, and large 9,580+/- sf lot. \$1,150,000



Pamela Rummage Culp 415.640.3293 pculp@apr.com



**STANFORD** — Dramatic cathedral ceilings and lots of light make this a warm and inviting home. Soaring ceilings and an elevated dining room provide architectural interest. Available to Stanford faculty and approved staff only. \$1,099,000



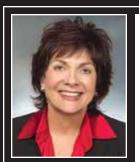
Ali Rad 650.544.5551 arad@apr.com



**Denise Simons** 650.269.0210 dsimons@apr.com



PALO ALTO — This charming 3 bd/2ba home located on a quite, tree-lined street in Midtown SOLD in one week with multiple offers above the list price. \$1,098,000



Pamela Rummage Culp 415.640.3293 pculp@apr.com



**MOUNTAIN VIEW** — This is the house you have been waiting for! A dramatic 20 year new home with vaulted ceilings and a newly remodeled gourmet kitchen that is a showpiece, plus an enchanting oversized backyard with a lush garden. \$1,098,000

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There is a spirit that distinguishes us. Together we seek bold innovations in the way we manage technology, organize our company and advance the standards of our industry.





Supriya Gavande 650.380.4948 sgavande@apr.com



PALO ALTO — Located in downtown, this 4bd/2ba duplex offers 2 separate 2bd/1ba units with hardwood floors, fireplace and skylight. Top Palo Alto schools. Represented buyer.

PRICE UPON REQUEST



Connie Linton 650.400.4873 clinton@apr.com



**PALO ALTO** — Charming 3bd/2ba home with spacious granite counter kitchen, FR, formal dining/living room with fireplace and oak floors. Schools: W. Hays/Jordan/Palo Alto HS. \$998,000



Lizbeth **Rhodes** 650.722.3000 Irhodes@apr.com



**SAN CARLOS** — Spacious townhome offering over 2500+/- sf with spectacular view of the bay. Fireplace in LR, eat-in kitchen, grand marble entry, 2 car garage.

PRICE UPON REQUEST



**Steve** Korn 650.543.1231 skorn@apr.com



**REDWOOD CITY** — 2-story Kentfield Commons 3bd/2.5ba home with beautifully updated eat-in kitchen, granite counters. Spacious brick patio and yard. Community \$918,000 pool and park.



650.387.5464 jmerkert@apr.com



650.387.5464 mmerkert@apr.com



REDWOOD CITY - Craftsman style 3bd/2bahome in desirable Mount Carmel. Bonus room and bath. \$899,000



Lee 650.464.7296 tlee@apr.com

Teri



PALO ALTO — New 3bd/3.5ba townhome in Gunn High dist. Unbelievable LR, formal DR, island kitchen & FR/large nook area. 1bd/1ba in \$824,900 bottom level. Overlooks park.



Supriya Gavande 650.380.4948 sgavande@apr.com



**LOS ALTOS** — Located in North LA, this 2bd/2ba townhome offers 1568 sqft with updated kitchen, marble surround fireplace, 3 patios and balcony. Represented buyer.

PRICE UPON REQUEST.



Teri 650.464.7296 tlee@apr.com



**MOUNTAIN VIEW** — 3bd/2.5ba 12yrs young SFH with a garden designed for tranquility and relaxation located close to performing arts, sinomas library rec park. & fwys. \$769,000



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**Desiree Docktor** 650.291.8487 ddocktor@apr.com



**PALO ALTO** — Located in the sought after Willows neighborhood this charming cottage style home features 3 bedrooms and one \$748,000 bathroom. Menlo Park schools.



Monica Corman 650.543.1164 mcorman@apr.com



PALO ALTO — Privacy and tree top views in this elegant 2 bed, 2 bath condominium in The Hamilton, downtown Palo Alto's premier adult \$745,000 community.



Lizbeth **Rhodes** 650.722.3000 Irhodes@apr.com



**MENLO PARK** — Situated between downtown Palo Alto and Menlo Park. Close to Burgess Park, Rec Center & Library. Fabulous condo with



Michael Johnston 650.533.5102 mjohnston@apr.com



PALO ALTO — Everything you need and nothing you don't. Mornings, walk for an espresso and the paper. Grow tomatoes and \$599,888 herbs in your private back yard.



**Barbara** Slaton 650.543.1215 bslaton@apr.com



ATHERTON — Bright, airy 2bd/2.5ba town home. 1583+/-sf living space. Newly carpeted/ painted. Visit: www.athertontownhouse.com \$599,000



**Page** 650.543.1028 ppage@apr.com

**Pam** 



MOUNTAIN VIEW - Spacious end unit townhome offers 2bd/2.5ba with updated kitchen and hallway bath, 2 private balconies, new carpet & freshly painted interior.

PRICE UPON REQUEST



**Janise** Taylor 650.543.1189 jtaylor@apr.com



MENLO PARK — Stunning remodeled 2bd/1ba condo. Gourmet's kitchen, designer finishes throughout. Plantation shutters, large flagstone patio. 1 car enclosed garage. MP Schools \$499,000



Rich Bassin 650.543.1212 rbassin@apr.com



650.543.1212 jliske@apr.com



**PALO ALTO** — Beautiful Craftsman-style home in downtown Professorville offers open floor plan with high ceilings, 2bd/2.5ba plus a large loft. **\$UPON REQUEST** 





### Dirt and money:

THE CHANGING REAL-ESTATE LANDSCAPE IN 2010

by J. Robert Taylor, J.D.

Irst, the dirt: New rules are being imposed by cities and the State of California relating to landscaping that restrict planting a lawn bigger than a postage stamp and make you hire a landscape architect designer to do water calculations for your irrigation system; requires 75 percent of all plants to be native and drought tolerant; and eliminates most flowers as they are too thirsty.

A changing landscape is coming, like it or not. It's ironic that this comes on the heels of one of the wettest winters we have had in years.

Since the City of Palo Alto failed to enforce, and in the end bailed on the leaf-blower ban, one wonders how cities intend to enforce the law on people who install plants and sprinklers without permission of the city in their back yards.

Stanford Shopping Center gardens and the garden entrance at Stanford Hospital may be a thing of the past as similar rules will apply to commercial enterprises. Creative government would incentivize good behavior rather than try unsuccessfully to penalize it.

Our money landscape has changed in real estate. In the 1970s and '80s money came from banks and savings-and-loan depositors for home loans. Wall Street and the Federal Government then got the brilliant plan of packaging and reselling loans for profit to investors on Wall Street. Wall Street went wild and greedy buying loans, and banks, with the encouragement of govern-

ment, decided they could sell more loans if they started loaning money to unqualified borrowers — and the subprime loan was born.

Banks then invested in or guaranteed the bad loans that they had sold to Wall Street. What a deal that was! We all know what happened, as our financial system teetered on the verge of collapse, leading to a crisis in financial market and a frozen economy. In early 2009, there were virtually no loans being made because Wall Street wasn't buying anymore and banks were not investing in mortgages because they were trying to build up capital reserves.

By April and May of 2009 the Federal Reserve decided to start purchasing all conforming mortgages; the banks finally figured out that this allowed them to make a ton of money charging loan and servicing fees without any risk in holding the mortgage.

The result was a stabilized market for loans under \$730,000. This allowed the real-estate economy to reopen for business, even if the business was largely on the lower end of the price range and in foreclosures and short sales. Now banks that were bailed out by the Troubled Asset Relief Program (TARP) are reaping large profits while those most damaged by the recession are still looking for work and losing their homes.

The supply of funds from banks, chiefly Bank of America and Wells Fargo, for conforming mortgages under \$730,000, should continue to be available and the government

support in some fashion for these loans through Fannie Mae will continue. Larger loans of \$730,000 and up to \$1,500,000 remain a challenge but are getting done by the aforementioned banks if you have stellar credit, lots of income, no debt and at least 25 percent down.

Until the supply of money to be invested increases to a point where investors are forced to consider investing in mortgages, it is likely that financing and therefore sales will continue to lag behind previous levels of activity.

The real-estate sales landscape continues to be challenging due to the supply of mortgage money for jumbo loans and continued pressure in some areas where home values have declined and owners are still subject to foreclosure or trying to work out a short sale or principal reduction with their lender. In many areas of California this will continue for several years until values either increase or all the loans on homes that have no equity are foreclosed or modified.

The change in the landscape for real-estate development and construction is now like Death Valley, dry as a bone. There are no conventional lenders interested in new construction in California. If they were to do a loan the borrower would have to come up with an equity position of at least 50 percent of the value of the completed project. Since real-estate developers are strapped for cash, development has stopped and will remain frozen for several years.

The landscape for buyers is exceptional. The interest rates are at historic lows (assuming you can qualify). Real estate has fallen in value and is therefore more affordable. Rents remain high in the Bay Area so that buying looks attractive in comparison with renting.

First-time buyers may be eligible for federal and state tax credits of \$18,000 if they are in contract by April 30, 2010, for a property under \$800,000. Even certain move-down buyers are eligible for a tax credit.

Buyers have an opportunity to invest in real estate at a significant discount in comparison with those who purchased in the last three to four years. Buyers can expect that as unemployment goes down that the values of homes will increase and rents shall go up. The lack of new construction will tighten the housing market in the Bay Area for the next 10 years or more. Our communities remain highly desirable and the local economy produces some of the highest wages in the nation.

My advice on landscaping: Plant gradually to avoid Big Brother and use less water, look for higher interest rates in the future, and buy a home if you can afford to do it. ■

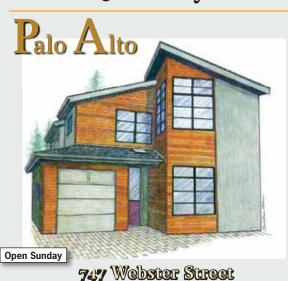
J. Robert Taylor, J. D., a real estate attorney and broker for more than 20 years, has served as an expert witness and mediator and is on the judicial arbitration panel for Santa Clara County Superior Court. Send questions to Taylor c/o Palo Alto Weekly, P.O. Box 1610, Palo Alto, CA, or via e-mail at btaylor@taylorproperties.com.



2050 Waverley Street

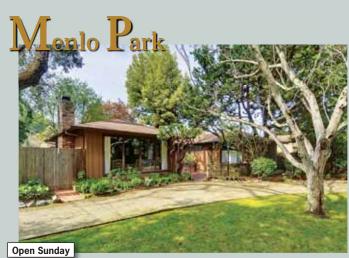
Masterfully restored and completed in 2009, with over 4,100 square feet, this 4-bedroom, 4.5-bath, three-level Dutch Colonial home is located on a tree-lined street in Old Palo Alto. It features a fabulous chef's kitchen, two family rooms, an exquisite living room with fireplace, a sunroom/office, a formal dining room with butler's pantry, and a large master suite. Outside, manicured gardens, a fireplace, and built-in BBQ are perfect for entertaining.

Offered at \$4,650,000



Filled with designer touches, this newly constructed 4-bedroom, 3-bath modern home with 2,095 square feet, is located only a few blocks to downtown and major commute routes. "Greenpoint" rated, it includes a sunny chef's kitchen with large island, expansive living room with fireplace and French doors to an outdoor patio, main-level bedroom and a lovely master suite. Top rated Palo Alto Schools.

Offered at \$2,250,000



984 Creek Drive

Boasting a charming single-level contemporary ranch design, this spacious 4-bedroom, 2-bath home, in a prime Allied Arts location in West Menlo, is excellent for entertaining. The large 10,850 square foot lot with mature landscaping is ideal for indoor/outdoor living and is close to downtown Menlo Park, downtown Palo Alto, Stanford University and local shops and dining. Excellent Menlo Park schools.

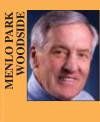
Offered at \$1,850,000



Gonnie Giorn
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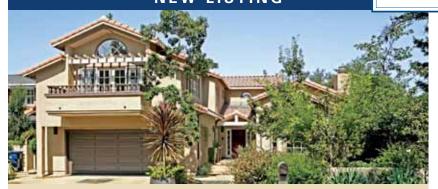




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## TOM LEMIEUX ASSOCIATES

#### **NEW LISTING**



#### 600 Hobart Street, Menlo Park

Just moments from downtown Menlo Park, this beautiful and spacious 6-bedroom, 4.5-bath home features cathedral ceilings with skylights, hardwood floors, and a wonderfully private yard with fruit trees; top-rated Menlo Park schools

PRICE UPON REQUEST



#### 96 Clay Drive, Atherton

Classic new 5-bedroom home by Persicon Company – complemented by a guest house with kitchen – offers a resort-like setting with pool and spa on a level, one-acre lot in West Atherton; award-winning Las Lomitas schools.

Offered at \$11,500,000



#### 48 Fairview Avenue, Atherton

Newly constructed 6-bedroom, 7.5-bath home by the Pinnacle Group spans three levels and includes a recreation room, fitness room, theatre, and wine cellar – set on 1 private acre; excellent Menlo Park schools

Offered at \$11,495,000



#### 271 Stockbridge Avenue, Atherton

Gorgeous home built in 2001 with traditional appeal and beautiful finishes; main-level master suite, second family room, and separate studio guest house with 1 bath, plus pool and beautiful grounds of approximately .96 acres; Las Lomitas schools

Offered at \$5,395,000



#### 440 San Mateo Drive, Menlo Park

Spacious, two-level modern Craftsman-style 5-bedroom, 3.5-bath home beautifully updated with oak floors, skylights, and abundant built-ins; spacious deck and private yard behind a gated entrance; excellent Menlo Park schools.

Offered at \$2,695,000



#### 240 Princeton Road, Menlo Park

Remodeled charming cottage-style 4-bedroom, 2-bath home in desirable Allied Arts; kitchen features superb finishes plus breakfast area; gated front yard is one of three outdoor entertaining areas; top-rated Menlo Park schools.

Offered at \$1,775,000

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