

Hoping to attract a serious buyer, this nearly 6,000-square-foot home (with guest house, vineyard and 12-stall barn) on close to six acres at 4 Arastradero Road in Portola Valley was recently reduced from \$12 million to \$8.275 million.

Slow, but steady sales at higher end

Pricey houses typically take longer to sell

by Kate Daly

raditionally, when the weather gets warmer, the housing market heats up too. But while there are some hot pockets among higher-priced properties, the upper end seems tepid, local Realtors agree.

Jim McCahon of Coldwell Banker, Woodside, describes the market as "spotty." He has been in the business for two decades, and says so far this year, "It's been more active than it's been in the past couple of years. There are a lot of buyers. ... A lot of people feel real estate is a very good value."

In Woodside and Atherton, he counts 14 deals all involving homes valued more than \$5 million that either closed or wound up in escrow during the months of January and February.

"There are no foreclosures in this price range, and in a lot of cases there are no loans," he said, which could help explain why the upper end of the housing market is holding its own.

In March, McCahon was hopeful his \$7,450,000 listing at 45 Roberta Drive, Woodside, would soon sell given the current climate. Situated on four acres with a newly updated four-bedroom/three-and-a-half-bathroom house, guest house, pool, barn

and riding ring, the property "is really a true value," but has seen very little action until recently, he said.

McCahon listed the house back in October, at a lower rate than the original asking price of four years ago. Since fall, he has aggressively marketed the house, putting out fliers, placing ads in magazines and newspapers, mailing picture post cards, and promoting it on the Internet on various Web sites, including his own.

These days many potential buyers let their fingers do the walking by taking a virtual tour online before even committing to a drive-by or on-site tour. The Internet has become an indispensable tool in the business, with some Realtors dedicating Web sites to a more expensive home.

Cashin Company Realtor Dana Cappiello says extra marketing is now the norm. For example, she has her listing at 4 Arastradero Road in Portola Valley publicized on 17 different Web sites, including Craigslist, the one she finds has the most traffic.

In addition, the San Jose Mercury News has featured the French chateau as a "fantasy home," and pictures have appeared in design books and her most recent mailing to prospective clients.

(continued on page 35)



James Avenue, Atherton FOR SALE \$8,150,000



Family Farm Road, Woodside FOR SALE \$4,150,000



Portola Road, Woodside FOR SALE \$3,995,000



Clayton Drive, Menlo Park FOR SALE \$3,825,000



Friars Lane, Woodside FOR SALE \$2,750,000



Bear Gulch Road, Woodside FOR SALE \$2,250,000

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2969 Woodside Road, Woodside, CA 94062 Information deemed reliable, but not guaranteed.





Slow but steady

(continued from page 33)

According to Cappiello, the housing market "was just dead between August and February; a lot of buyers were just waiting."

Now she said, "People think we've hit the lowest prices we're going to see," which could explain the sudden burst of interest in the 6,200-square-foot remodeled French-style home on close to six acres, with a guest house, vineyard and 12-stall barn.

About six months ago, the property was listed at \$12 million and didn't attract much attention, but now that the price has been reduced to \$8,275,000, she has shown it to clients 12 times in two weeks.

Alain Pinel Realtor Bonnie Biorn sees another trend developing among buyers here on the Peninsula.

"They don't want fixer uppers. So many people are in high tech and very busy, or married with children and don't want to do a fix up," she said.

As a result, she said, "New homes are moving very well in Atherton, but there's very little new construction in Atherton."

Elaine White of Coldwell Banker might disagree with that statement, based on her experience trying to sell a brandnew New England Shingle-style house designed by architect Roger Kohler at 2 Mount Vernon Lane in Atherton. The home, with all six bedrooms and seven full baths and two half baths fully staged, first came on the market last July at an asking price of \$7,495,000.

The property has its own Web site, and has been advertised in a local magazine. Eventually, the price was dropped to \$6,795,000 and recently came under contract. But she says, "The buyer couldn't get his money as quickly as he thought," so the deal fell through.

White is now in the process of having the house restaged, and adding some colorful flowers to the custom landscaping job to give the property "a fresh look." "We're changing it up to make it sparkle," and taking the house temporarily off the market during the spruce-up phase, she said.

(continued on next page)



This home, at 481 Stockbridge Ave., Atherton, was offered for \$8,295,000 in March.

'There are no foreclosures in this price range, and in a lot of cases there are no loans.'

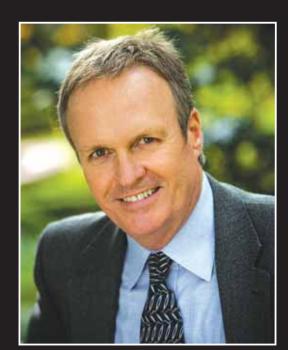
— Jim McCahon, Coldwell Banker, Woodside

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(continued from previous page)

Houses in Palo Alto, Menlo Park and Atherton "are holding their values," Biorn said, but she notes "a slight downturn" in Los Altos Hills over the past year.

For example, her \$7,990,000 listing at 13914 Mir Mirou Drive in Los Altos Hills has generated some interest but no offers since it went on the market some six months ago.

The stately English Country-style home sits on approximately two and a half acres adjacent to the Arastradero Preserve. Built 25 years ago, the main house features five bedrooms, three and a half baths, and overlooks oak groves and meadows, a guest cottage, pool and tennis court.

For more than a month, Biorn has also been representing owners of a 78-year-old Dutch Colonial home in what she calls "highly desirable" Old Palo Alto, where the builder is keeping the exterior intact, but "everything else is new." Located at 2050 Waverley St., the house is more than 4,000 square feet in size, with plans to create four bedrooms, three and a half baths, a new basement and wine cellar.

The extensive remodel is expected to take until the fall, giving buyers the chance to help select finishes. The asking price is \$6.400,000.

Biorn says she hasn't marketed the property yet, but will as soon as the project site looks more presentable. \blacksquare

Extra marketing is now the norm.

— Dana Cappiello, Cashin Company, Woodside, noting her listing at 4 Arastradero Road, Portola Valley, is publicized on 17 different Web sites



This Crescent Park home at 1060 Palo Alto Ave. was recently reduced from \$7,986,000 to \$7,485,000. The new house features five bedrooms, four+ baths and nearly 6,000 square feet of space on more than 1/2 acre.



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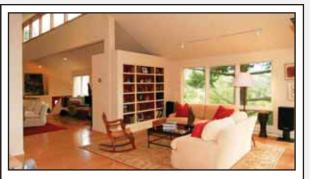


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An answer to the subprime mess?

Loan-limit lifeline promises more than delivers

by Dan Shilstone

any looked to the federal economic stimulus package to throw a lifeline to a mortgage market mired in the subprime slime, but when details of the new loan limits emerged on March 17, some felt they'd instead been thrown a fraying thread.

"For a borrower, it's just not the lifeline they needed," said Samuel Spinella, a certified mortgage-planning specialist with Alpine Mortgage, Menlo Park.

The stimulus package, signed into law on Feb. 16, raises the limits of "conforming" loans, which can be purchased by major mortgage institutions Fannie Mae and Freddie Mac or insured by the Federal Housing Administration. In high-cost areas such as Santa Clara County, this translates to a maximum loan of \$729,750, a significant increase from the previous \$417,000 limit.

High real estate values in Palo Alto and surrounding areas have required many borrowers to take out "jumbo" loans that exceed the old limit and carry much higher interest rates because they aren't backed (continued on next page)

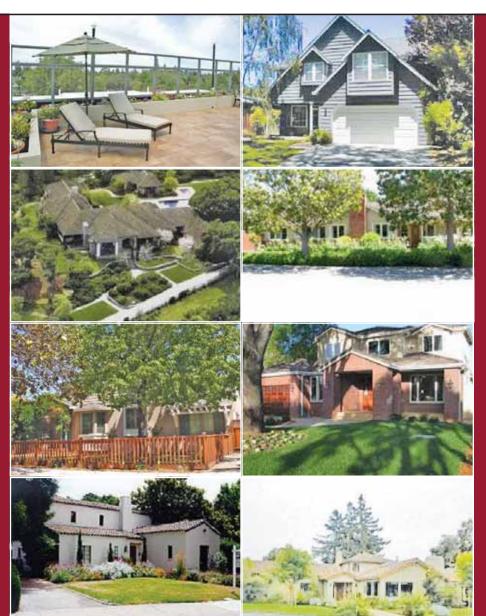
'I see it as a real shot in the arm for the overall market. ... It's spurring a lot of people who might not be getting in the market to do so, and it's making it more affordable for them.'

— Eric Trailer,

Absolute Mortgage Banking, Palo Alto



Eric Trailer, a partner with Absolute Mortgage Banking, Palo Alto, is enthusiastic about recent changes in loan limits.



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Subprime mess

(continued from previous page

by the major mortgage players.

Spinella and others hoped to see restrictions and rates comparable to standard conforming loans when the new limits were implemented.

"I was expecting conforming, not a hybrid of conforming," he said, explaining that higher interest rates and strict limits on loanto-value ratios (the ratio of the loan amount to the total property value) massively reduce the utility of these loans to borrowers in need.

utility of these loans to borrowers in need.
"It's not going to be the significant bail-out that was expected," he said, "and the reason being is if the loan-to-value is going to be capped at 75 percent, and there's a 100 percent loan on the property that you need to adjust so you can afford it, it's not doing any-

thing for the person who's in a bind. The rate will only take up 75 percent of that loan.

"I really think that if they kept the same conforming guidelines, then that would have helped tremendously. As it is, I think it's going to help maybe 10 percent of the people who actually need it."

Susan McHan, founder and CEO of Opes Advisors in Palo Alto, agrees that the immediate value of the economic stimulus package did not meet all expectations, but while it isn't a "bail-out," she is supportive of the stimulus plan and believes the limit increases will do their job, given time.

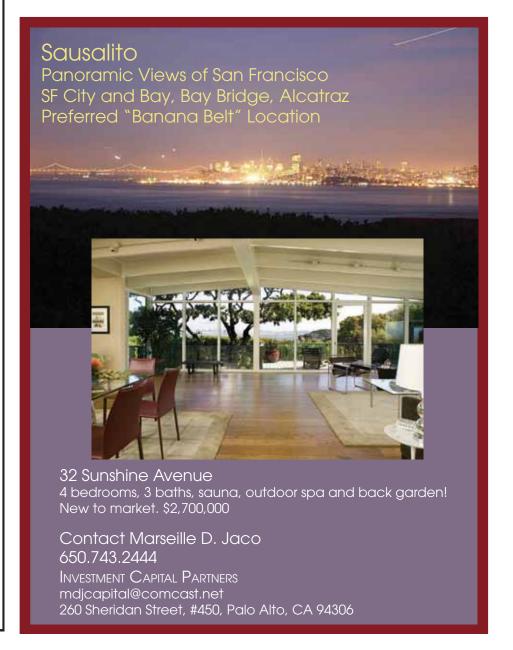
"The pricing still doesn't look very attractive to borrowers right now," said McHan.
"The reason for that is, even though Fannie Mae and Freddie Mac are backing these loans, they need to sell them to someone in the marketplace." Because of the uncertainty



Samuel Spinella, certified mortgage-planning specialist

'It's not going to be the significant bail-out that was expected. ... As it is, I think it's going to help maybe 10 percent of the people who actually need it.'

— Samuel Spinella, certified mortgage-planning specialist, Alpine Mortgage, Menlo Park



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in the current market, she said, a lot of extra cushioning is added to the price of those offerings. "Any immediate snap or impact we were expecting — that's not going to happen for awhile. Investors have to get used to things first. I do think these loans will make a difference. It's just not a spigot that turns on right away."

Eric Trailer, a partner with Absolute Mortgage Banking in Palo Alto, is even more enthusiastic about the loan increase.

"I see it as a real shot in the arm for the overall market," Trailer said. "It enables borrowers to get a lower price loan than would be available at a jumbo level, with only 10 percent down. What I've been seeing is right in the middle pricing wise. It's spurring a lot of people who might not be getting in the market to do so, and it's making it more affordable for them. I am not at all disappointed in the pric-

ing that has come out, and as more and more players come into this market, the pricing may actually get better. I'm very encouraged."

So is now the time to get into the market? Trailer thinks so.

"I would say yes for those who are looking. As the economy gets better and rates get higher, it may be a wash for the future. Taking advantage of it sooner rather than later seems to be the more prudent thing to do."

While loan-limit increases may be a boon to buyers of new single-residence homes, people with grander dreams of building new properties may need to keep sleeping through this market.

"Construction lending in this particular environment is probably one of the most challenged areas of residential lending right now, because of the risk associated with it," Trailer said. "What differs about construction lending

(continued on page 46)



Susan McHan, founder and CEO of Opes Advisors

'I do think these loans will make a difference. It's just not a spigot that turns on right away.'

— Susan McHan, founder and CEO of Opes Advisors, Palo Alto



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Ginny has been in the Top 1% of Coldwell Banker Northern California agents for the past several years and proudly adds, "This is truly a team effort. I would like to recognize and congratulate Joe Kavanaugh, my son and business partner. He is a big part of the reason we did so well last year."

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is that it depends on what the future value of a project is going to look like. In this climate, people are very unsure of future values, so it's difficult for a bank to feel comfortable. Many lenders have pulled back." Until there is more stability in the market, new construction loans

(continued from page 43)

will be difficult to get. Spinella, McHan and Trailer all agree the market is a thorny place at any time, especially now, and anyone who is ready to enter it must be cautioned against jumping in alone and uninformed. While marching into the nearest major bank may seem the simplest approach, it rarely yields the best loan.

The big banks can make certain excep-

tions if they want to," McHan said. "If you're a direct customer of the bank and you're asking for something outside the norm, then it might be better to go to a big bank. They may want you to open a certain account, or have some other way that you can do something for them so they can do something for you. But if your needs are normal, work with a reliable broker who can shop around. They have access to niches where they can do much better."

Spinella echoed the importance of a reliable broker. "The most important thing to know about the market right now is you absolutely need to be working with a professional who understands it," he said. "It's very difficult for a borrower to know the current market because things are changing so quickly. Even professionals are getting out because of it."



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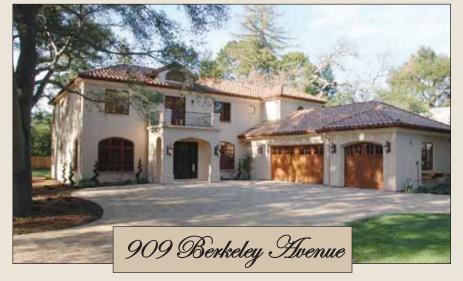
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The home's exceptionally generous 7 bedrooms and 8 full bathrooms are arranged over two levels. Occupying its own upper-level wing, the light-filled master suite with a fireplace has a secluded rooftop terrace with western hills views, two walk-in closets, and a skylit marble bath.

Outside, the manicured gardens blend groves of trees with vast stretches of level lawn and strolling paths. Enhancing the stately home are a two-story 3-bedroom, 2-bathroom guesthouse with a fireplace and full kitchen, a large historic barn, a fully fenced tennis court, and a detached four-car garage with a lower-level room ideal for a wine cellar.

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Guiding the home-loan bewildered

Local brokers write mortgage primer in these subprime times

by Dan Shilstone

he mortgage market, with its LTVs, APRs, ARMs, FRMs and other inexplicable acronyms, is enough to send anyone running scared — sometimes right into the comforting arms of a dishonest broker or an Internet scam artist. People need help making sense of it all, and knowing whom to trust.

That's why Rick Stern and his associates at Stern Mortgage in Palo Alto, Todd Flesner and Julie Fukuhara, set out to write "Mortgages Made Easy," a roadmap to the mortgage market designed for navigating the nasty landscape and leading readers to easy street.

Stern said the book was born "when the subprime debacle was festering, and the three of us went to Dallas for a seminar to learn how to market better. What it ended up being

(continued on page 51)

'Most of us grew up in a home our parents owned, and think we need exactly the same, and often that's just not true. ... A mortgage is a tool, and you need to pick the right tool at the right time for the right purposes.'

> – Rick Stern, co-author, 'Mortgages Made Easy'



Rick Stern, left, Todd Flesner and Julie Fukuhara wrote "Mortgages Made Easy" to help clients ask the right questions to protect themselves when looking for loans.

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Sale Pending 3550 Carter #56 So. San Francisco

Spacious 2 story, end unit with wonderful views of the bay. This unit has high ceilings living/dining combo with fireplace, wet bar and deck and half bath on first level. Kitchen with breakfast bar next to family room, 3 bedrooms, 2 baths are upstairs with the laundry area. Master bedroom has walk in closet and a second closet. Decks off living room and master bedroom both with views of the bay and city. 1 car garage.



San Gregorio 4320 Bear Gulch \$2,200,000

Lease option available on this spectacular estate w/gated entrance on over 21 acres w/creek that winds through the rolling hills. There is a guest house, 2-car garage, storage & horse stable located in an ideal setting while you build your



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- \cdot Main-level master bedroom with fireplace, access to the grounds and marble bath
- · Beautiful landscaped grounds including redwood groves, Japanese maples and majestic weeping willow
- · Detached 3-car garage plus carports for 3 additional vehicles
- · Separate entertainment pavilion w/half bath and kitchenette.
- · Outdoor entertainment areas include a pergola/shaded dinning area, viewing deck, fire pit, plus spacious lawns and recreation areas
- · Excellent location convenient to the Village and major commute routes
- · Top-rated local schools



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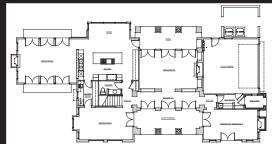
This stunning home represents the culmination of the highest standards of design and execution. Four bedrooms, 3.5 baths, almost a half acre lot, spectacular old growth trees, swimming pool, 14 foot ceilings, the ultimate high tech kitchen, hardwood floors, spacious rooms with floor to ceiling windows and an unbelievable array of delightful features. LISTED AT \$3,750,000

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The house has five bedrooms, each with ensuite bath, a phenomenal family room with 12 foot ceilings, a kitchen that would be any chef's dream, exquisite formal living room and dining room, a sumptuous master suite that is luxury personified, four fireplaces, natural stone counters and surrounds and state of the art appliances. There are many, many more features too numerous to list. Completion scheduled for summer 2008. Call now for a preview showing.









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Spring Real Estate 2008

Guiding (continued from

was a seminar on how to gouge our clients.

Well, we were frustrated. It was all about the best interest of the broker, not the borrower, and later, while we were riding around town, we decided we want to do it right, to enable people to ask the right questions to protect themselves.'

This set the authors on the yearlong collaborative writing process, Flesner said, until they had produced a book "that speaks to people the way you would face to face. Most people don't need intimate details; they just have to ask the right questions. If you take a car into a garage and don't know anything about how it works, it's real easy to get hammered by a

mechanic. The same principle applies."

The book, published last fall, aims to lead readers through all the different types of lenders, loans, applications processes and associated costs without getting bogged down by jargon. Stern hopes the book will not only enable people to ask the right questions of lenders, but also ask the right questions of themselves.

"Most of us grew up in a home our parents owned, and think we need exactly the same, and often that's just not true," Stern said. "What are your financial goals and obligations over the next five to 10 years? A mortgage is a tool, and you need to pick the right tool at the right time for the right purposes.

"And about more than just shopping for the lowest rate," added Fukuhara, who is also Stern's daughter. "Things are more complex than that. Somebody with bad credit is not going to get the same rate as someone else. If you call a broker and they give you a rate without asking any questions, well, it's prob-

ably not a good broker."
"You need to seek out referrals," agreed Flesner. "And find someone who is accountable."

"Yes," Stern said. "If I sell you your mortgage, and then I run into you at the grocery store, well, I better be able to look you in the eye. ... Have you heard of premarital counseling? Well, you need pre-buyer counseling, too." The book is a start.

"Mortgages Made Easy" is available from Amazon.com or on the Stern Mortgage Web site at www.sternmortgage.com.

'Most people don't need intimate details; they just have to ask the right questions. If you take a car into a garage and don't know anything about how it works, it's real easy to get hammered by a mechanic. The same principle applies.'

— Todd Flesner, co-author, 'Mortgages Made Easy'

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Avoiding the refinancing trap

Foreclosure isn't always worst-case scenario

by J. Robert Taylor, J.D.

ast spring I wrote about the "Good, Bad, and the Ugly of Subprime Loans." Four months later, we had the "subprime meltdown." The results in the financial market have been well-chronicled and need not be rehashed here.

The refinancing trap has rarely been discussed but looms large for many borrowers who are losing their homes or investment properties through

or investment properties through foreclosure. First, a few simple definitions:

Promissory Note. A promise to pay back funds borrowed from a lender with interest on the terms stated in the note agreement.

Deed of Trust. A security instrument for a *promissory note* that allows the lender to have an interest in the property ahead of the borrower (owner) and other later recorded liens. Lenders gain legal authority to conduct a foreclosure sale based on the deed of trust.

Purchase Money Loan. A loan secured by a deed of trust obtained from the seller or a lender at the same time the property was purchased.

Refinance Loan. A loan that has been obtained after the purchase of a property to pay off the original debt that

was used to purchase the property.

Post-Purchase Secondary Fine

Post-Purchase Secondary Financing. This is a new loan obtained after the purchase of a property that is usually secured by a second (or third) deed of trust. The most common form of secondary financing is a home-equity line of credit.

Recourse Loan: A loan that allows the lender to sue you personally for the debt and go after your assets above and beyond the deed of trust that secures the loan.

Non-Recourse Loan. A non-recourse loan is a purchase money loan that prevents the lender from suing you personally for any money beyond what the lender can obtain through foreclosing on the deed of trust.

Trustee Sale. The process of foreclosure wherein the lender holds a sale auction of the deed of trust and obtains funds at the auction, which extinguishes both the deed of trust and the debtor's interest in the property. Thus, the high bidder becomes the new owner of the property after the auction.

Judicial Foreclosure. The process of filing an action in Superior Court to foreclose on the deed of trust to obtain the proceeds from the sale of the property as well and sue the debtor for any amount of money owed that is not satisfied through the sale of the property by the court.

Sold-out Secondary or Junior Loans. This is a term used to describe a situation when the first deed of trust holder conducts a foreclosure sale and the interest of

the secondary or junior lender's deed of trust is thereby eliminated.

Many homeowners who purchased their property in the last few years with 90 to 100 percent debt are facing foreclosure today because the value of their property has dropped, and the payments and/or interest rate on their loans have increased substantially. The worst-case scenario for these owners is that they will lose their home to a foreclosure sale.

The lender who forecloses will be able to claim only the proceeds of the sale because purchase money loans are non-recourse, meaning the lender cannot sue the borrower for any deficiency in funds not obtained at the foreclosure sale. Consequently, even if the property had a \$500,000 loan and it sold at the foreclosure sale for \$300,000, the lender cannot make a claim against the debtor for the \$200,000 deficiency.

You may wonder, what might happen if it were not a purchase money loan but instead a refinanced loan? These types of loans are recourse, meaning the lender may seek a deficiency by suing the debtor conducting a judicial foreclosure. Judicial foreclosure of residential property is rare and generally lenders proceed to hold a trustee sale. After a trustee sale, the lender foreclosing on the deed of trust is not allowed to sue the debtor for any deficiency.

The trap comes with the line-of-credit secondary loans. If the first lender forecloses by means of the trustee sale, then the secondary lender loses his or her interest in the

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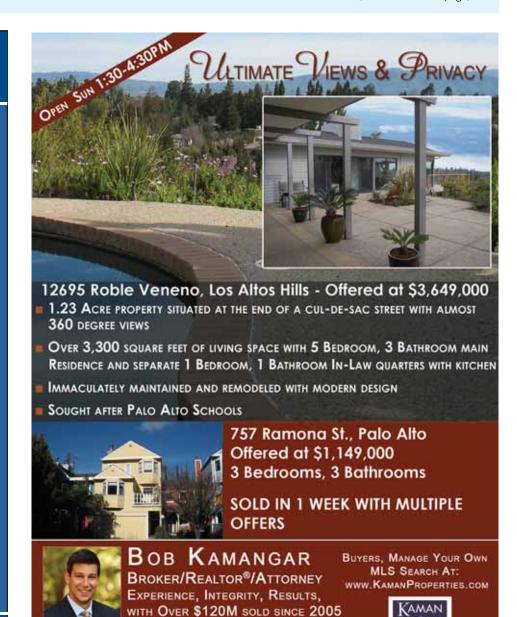
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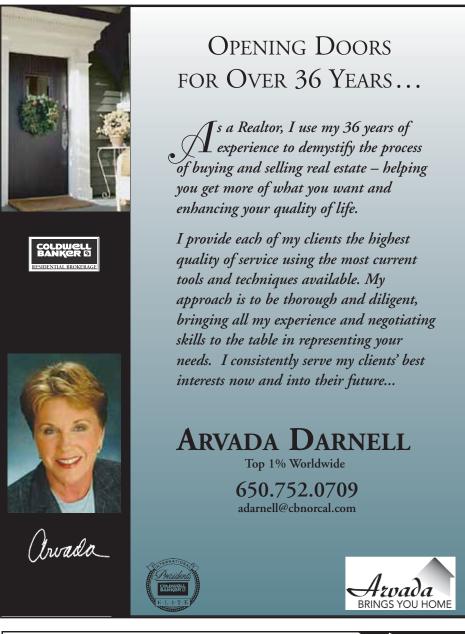
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Refi trap

(continued from previous page) deed of trust that secures the promissory note. As a result, the secondary lender no longer has the security to foreclose on and can sue the borrower for the amounts owing on the now unsecured note. Therefore, even if the borrower has lost his or her home in foreclosure, he or she could face a further lawsuit from the secondary lender for the funds due on the note. In many cases, this involves more than \$100,000.

Why don't the second lenders foreclose? Generally because there is no equity to support their loans, meaning if they foreclose and bought the properties at foreclosure sales they you on the note after you have defaulted.

The borrowers who have and will yet suffer the most from the subprime meltdown are those who have refinanced and taken cash out from properties they have owned for many years and have huge taxable capital gains whenever a sale of the property takes place. They can end up being sued by sold-out junior lenders and having a huge tax bill from the IRS as well. If you are in foreclosure you should examine the potential liabilities you may have if you walk away from your home and let the lender foreclose. Your loss could be much greater than just your home and your credit rating.

Next time you think about refinancing, you

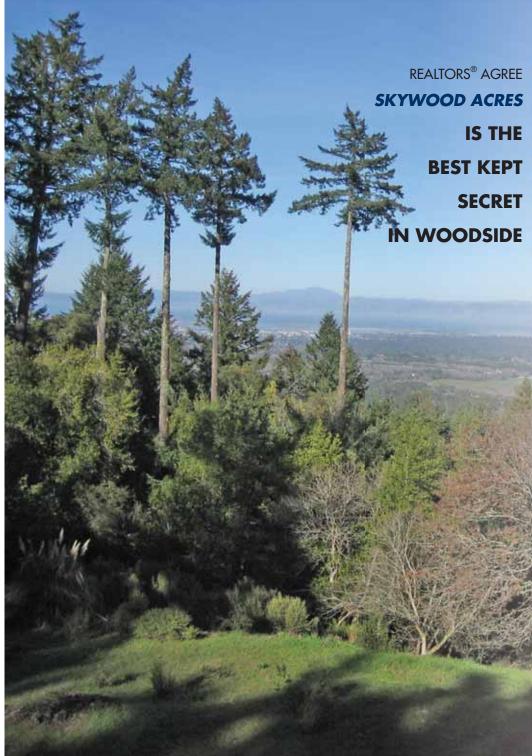
The borrowers who have and will yet suffer the most from the subprime meltdown are those who have refinanced and taken cash out from properties they have owned for many years and have huge taxable capital gains whenever a sale of the property takes place.

would still have to pay off the first deed of trust, which by itself may exceed the present market value for the home. The second lenders refuse to foreclose because they are in a better position if the house goes through foreclosure with the first lender. This is especially true if the lenders know you have other assets that they can attach after they win their lawsuit.

When will you know if the secondary lender(s) are going to sue? You may have to wait a long time. The statute of limitations may allow them to wait up to four years to sue might want to consider consulting a real-estate expert other than your lender or mortgage broker. Lenders and mortgage brokers have an inherent conflict of interest never to disclose to you the risks inherent in refinancing. ■ J. Robert Taylor, J. D., a real estate attorney and broker for more than 20 years, has served as an expert witness and mediator and is on the judicial arbitration panel for Santa Clara County Superior Court. Send questions to Taylor c/o Palo Alto Weekly, P.O. Box 1610, Palo Alto, CA, or via e-mail at btaylor@taylorproperties.com.



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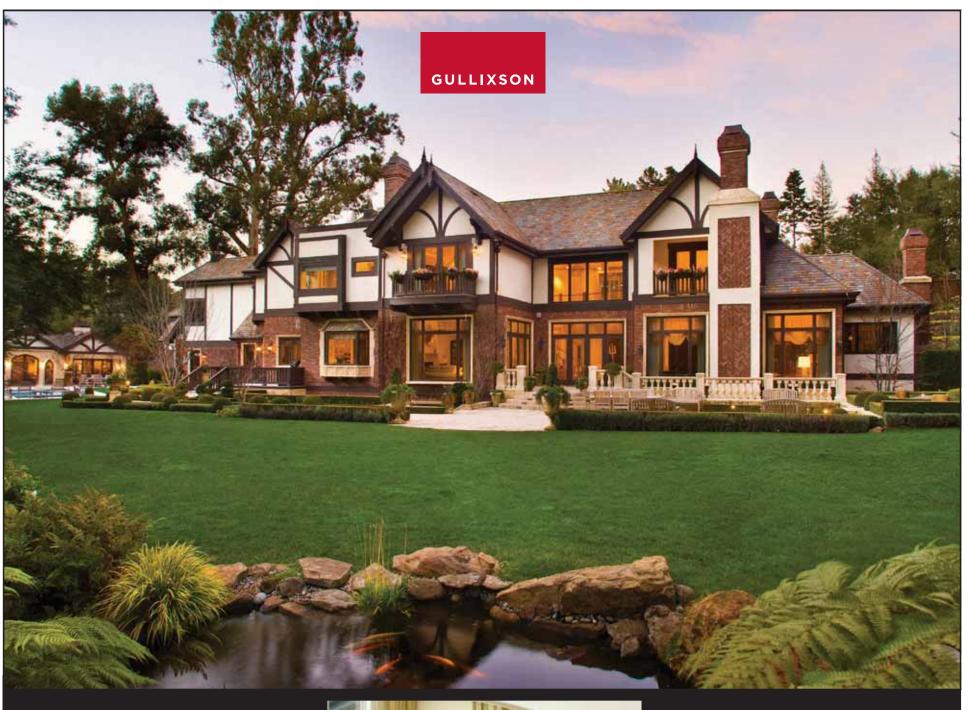
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